

# NEWSLETTER

VOL: II JUNE 1, 2021

CAPACITY

EFFICIENCY

WARRANTY

PROFESSIONALISM



## POWDER COATING SERVICES ELEVATED

Once per quarter, we digest relevant news of the powder coating industry, and how our company continues to grow; meeting and exceeding demand.

Performance Powder Coating has been serving the industrial community in Central Florida since 2012. As a team of professionals we take pride in the work we deliver, handling everything from industrial level machinery and commercial equipment, to automotive and marine solutions. Our 15,000 sq. ft. facility with dual 30-ft ovens, is the best choice to handle your next project.

THE BIGGER THE BETTER.



## PPC NOW OFFERING A 30-DAY RELIEF CREDIT

The COVID-19 pandemic has impacted practically every business around the world, and the manufacturing industry has not been immune.

While the country continues to combat the virus, suppliers and manufacturers face the challenges of material shortages and increasing prices.

The supplies needed for apoxies and resins are only made overseas, and this is driving up demand and so in turn, cost.

Major manufacturers, like PPG are expanding their factories in China. Just last month, PPG announced new production lines, enabling production of an additional 8,000 metric tons of powder coating material per year.

Performance Powder Coating, in our continued commitment to our customers, now offer a 30-day credit term to lessen the impact of the economic swing.

KEEP READING FOR  
SOME OF OUR RECENT WORK

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# COMMUNITY SPOTLIGHT

This segment is devoted to bringing you the latest in news and industry here in Central Florida that impact our business.

## SUNBELT METALS AND MANUFACTURING



This quarter, we would like to use our Community News Update to shine a local spotlight on one of our long-time clients, Sunbelt Metals & Manufacturing. They are the leading miscellaneous metals and light structural steel fabricator in Central Florida, and have operated in the Orlando area for over 30 years.

7-year partner of Performance Powder Coating, we have been proud to collaborate with them to create some of the most beautiful and unique landmarks in the area. Working with a reliable manufacturer, aligned in scale, efficiency, and the importance of quality customer service, truly enables our claim “from manufacturing to installation.”

Sunbelt Metals’ founder, Bill Harbin, built the company’s reputation for innovative, skilled handling of all types of metals, and set the standard to “Specialize in the Difficult & Unusual.”

In recent news, Sunbelt Metals has been working doggedly to produce and install barriers, helpful in preventing the transmission of the COVID-19 virus. Their clients include huge undertakings such as the Disney theme parks and restaurants.

In addition to increasing safety, these kinds of protection are a crucial step in the effective reopening and recovery of our area and beyond. We want to say thank you to them for being an effective, reliable manufacturer and partner, and for all they are doing to help us through to the other side of the pandemic.

**Follow Us Today!**

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PerformancePowderCoatingofLongwood

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Twitter: PPC\_PowderCoat

Linkedin: Performance Powder Coating



## HAVE YOU BEEN KEEPING UP?

Our social media community growth has exploded in 2021.

In the latest effort to match the scale of our offline presence, Performance Powder Coating continues to expand our online footprint, now boasting over 300% growth in social media engagements in the past quarter.

Thanks to the efforts of our new in-house social media manager Jeanelle, PPC now offers consistent and eye-catching content that will entertain while sharing all our recent services and projects. Facebook, Instagram, and Twitter now provide a faster, easier way to interact with our clients and community.

Ask a question, leave a review, and take advantage of this new level of customer service we offer. As the need to be seen online is ever increasing, Performance Powder Coating continues to set the standard on and off-screen.

# COMPANY UPDATES

Now, more than ever, we are constantly optimizing the way we provide service to our clients. We handle the logistics from fabrication to install, so that you can focus on managing your project.

Local pickup and delivery is always free.



## POWDER COATING WEEK 2021



**W**ill you be attending the PCI conference in Orlando, July 13 – 16, 2021? If so, add a stop at the Performance Powder Coating shop to your itinerary. Reach out ahead of time to set up a meeting or drop by during office hours. Meet the team or take a tour of our 15,000 sq. ft. facility. Let us show you how PPC is the best in the business, with unparalleled service for our clients and customers.

FIND YOUR FINISHING TOUCH



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**PERFORMANCE**  
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